

# YOUR GIFT TO UNITED WAY OF CENTRAL MARYLAND



United Way  
of Central Maryland

We create stronger communities, healthier families, and better lives. We cultivate real change that strikes at the root of our communities' issues, removing barriers to education and housing, promoting employment opportunities, combating health inequality, and more.

## Your gift to United Way supports:



### 211 MARYLAND UNITED WAY HELPLINE

Our 24-hour, free, confidential helpline answered more than 206K+ calls this past year, helping us direct our efforts to meet the evolving needs of our community.



### EDUCATION

Our education work touches multiple phases of a student's journey—from advocating for quality early education to helping more students graduate high school. We support projects bridging the digital divide to ensure students are equipped with the technology needed to succeed.



### ECONOMIC ADVANCEMENT

We work with our neighbors to reduce the need for assistance and remove obstacles keeping them from a job that pays the bills. Our economic advancement programs include specialized work initiatives with veterans and those experiencing homelessness.



### HOUSING

We work to rapidly rehouse those who have lost their homes and prevent homelessness for countless others. Our Strategic Targeted Eviction Prevention (STEP) Program provides relief to at-risk households in vulnerable communities, serving nearly 3,000 individuals and providing \$4M in rental assistance since its inception.



### HEALTH

We strive to provide enough—and better—food for every family by increasing awareness of issues related to wellness and nutrition. Through community partnerships, we distributed more than \$290K in 2020 to address immediate community needs.

## Additional opportunities to give back:



### NEIGHBORHOOD ZONES

Focused on multi-generational support, our Neighborhood Zones located in Brooklyn, Poppleton, and Columbia support social, economic, and educational advancement. Offerings include on-site Family Centers, housing and employment assistance, dropout prevention programs, mental health services, and more.



### EQUITY & SOCIAL JUSTICE

We apply an equity lens to our neighborhood initiatives to ensure those representing different backgrounds maintain equitable access to services and support. We partner with neighborhood leaders and organizations focused on addressing racial inequity to bring about real change.



### VETERANS TREATMENT COURTS

Our court-supervised, voluntary mentor program in Baltimore City and Anne Arundel County helps serves those who have served us. Program partners create strategic plans to help veterans overcome mental health issues, substance abuse, homelessness, unemployment, and other struggles to live lawfully and independently.

United Way of Central Maryland | 1800 Washington Boulevard, Suite 340, Baltimore, MD 21230 | 410-547-8000 | [uwcm.org](http://uwcm.org)





United Way of Central Maryland

MY TOTAL GIFT: \$ \_\_\_\_\_

Please direct my gift where it's needed most:

A gift to United Way of Central Maryland improves lives for residents of Greater Baltimore and the surrounding counties by promoting equity and increasing access to education, health, economic advancement, and housing.

United Way of Central Maryland (4444) \$ \_\_\_\_\_

I want to direct my gift to United Way of Central Maryland's:

- 211 Maryland United Way Helpline (899) \$ \_\_\_\_\_
Education Programs (6381) \$ \_\_\_\_\_
Economic Advancement Programs (2666) \$ \_\_\_\_\_
Housing Programs (3338) \$ \_\_\_\_\_
Health Programs (4743) \$ \_\_\_\_\_

Additional opportunities to give back:

- Neighborhood Zones (9081) \$ \_\_\_\_\_
Equity & Social Justice Fund (287) \$ \_\_\_\_\_
Veterans Treatment Court (9080) \$ \_\_\_\_\_

Give to a specific geographic location that United Way serves \$ \_\_\_\_\_

(Please see next page for details and codes) Code: \_\_\_\_\_

I want to support another nonprofit: \$ \_\_\_\_\_

Nonprofit Name: \_\_\_\_\_

Nonprofit Address (required): \_\_\_\_\_

Choose Your Payment Method:

- PAYROLL DEDUCTION
I wish to donate this amount each pay period:
\$5 \$10 \$20 Other: \_\_\_\_\_
Number of pay periods: \_\_\_\_\_
PERSONAL CHECK (Please attach check)
Make payable to: United Way of Central Maryland
Mail to: United Way of Central Maryland
P.O. BOX 64282
Baltimore, MD 21264-4282

Check Number: \_\_\_\_\_

- INVOICE ME
Monthly Annually Other: \_\_\_\_\_

- CREDIT CARD
Visa American Express
MasterCard Discover

CARD # \_\_\_\_\_

EXPIRATION DATE (MM/YY)
\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

- Payment timing (MM/YY)
Monthly beginning \_\_\_\_/\_\_\_\_/\_\_\_\_\_
One-time beginning \_\_\_\_/\_\_\_\_/\_\_\_\_\_
Quarterly beginning \_\_\_\_/\_\_\_\_/\_\_\_\_\_

This authorization may be canceled at anytime by calling United Way at 410-547-8000.

Other:

- I wish to remain anonymous.
I wish to leverage my gift in the Step-Up Program. Learn more at uwcm.org/WhyGive.

MY INFORMATION: To learn why personal information is collected and how it's protected, visit uwcm.org/privacy-policy

Form with fields: FIRST NAME, M.I., LAST NAME, SUFFIX, HOME ADDRESS, CITY, STATE, ZIP, PERSONAL EMAIL, PHONE NUMBER, BIRTH YEAR (YYYY), EMPLOYER, I IDENTIFY AS (Male, Female, Non-binary, I choose not to identify), SIGN, DATE

\* Minimum donation of \$100 is required for each designation, or it will be directed to United Way of Central Maryland. Designations must be to a 501(c)3 organization or another United Way. A 5% fee will be deducted on designations, subject to a \$5 minimum and cap of \$500. Please visit uwcm.org/designate for more information and frequently asked questions on our designation policy. 2021-22

# UNITED WAY SERVING GREATER BALTIMORE



United Way  
of Central Maryland

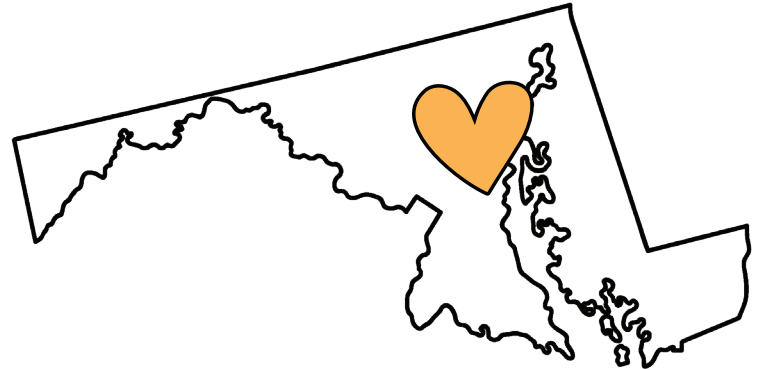
For more than 95 years, we've worked tirelessly to improve Central Maryland and its neighborhoods by building deep and trusting relationships with our neighbors—engaging, listening, and taking action.

United Way of Central Maryland serves Anne Arundel, Baltimore, Carroll, Harford, and Howard County and Baltimore City. We provide support with housing assistance, education, and community services to create lasting change for a brighter tomorrow.



## COMMUNITIES SERVED:

- ANNE ARUNDEL COUNTY (7686)
- BALTIMORE CITY (7602)
- BALTIMORE COUNTY (7612)
- CARROLL COUNTY (7687)
- HARFORD COUNTY (5756)
- HOWARD COUNTY (3709)



---

United Way of Central Maryland | 1800 Washington Boulevard, Suite 340, Baltimore, MD 21230 | 410-547-8000 | [uwcm.org](http://uwcm.org)



**LEGAL INFORMATION:** Contributions to United Way of Central Maryland, Inc. (UWCM) are tax deductible within the limits of current federal and Maryland state law. UWCM has provided no goods or services in exchange for your contributions. You will be acknowledged for direct contributions made during the calendar year. United Way will send those acknowledgments before January 31 of the following year. To ensure receipt of your acknowledgment, please provide us with your full home address. If your contribution is being made by payroll deduction, you should keep a copy of this form which, along with your pay stubs or other documents furnished by your employer, show the amount withheld for your contribution and will provide the necessary support for your contribution for federal income tax purposes. UWCM does not provide goods or services in return for any contribution made to it by payroll deduction. A copy of the most current financial statement is available upon request by contacting UWCM. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage. By providing your email address to United Way, you are opting in to receive periodic email communications from UWCM. You may unsubscribe from UWCM emails at any time. Please visit <https://uwcm.org/donor-policy> to read our Donor Privacy Policy.