

CREATING LASTING CHANGE FOR A BRIGHTER TOMORROW



United Way
of Central Maryland

uwcm.org



United Way of Central Maryland lives and breathes this region. Thanks to our extensive network of partners, supporters, and volunteers, United Way is prepared like no other organization to translate philanthropy into meaningful, lasting change. We create stronger communities, healthier families, and better lives.

We cultivate real change that strikes at the root of our communities' issues, removing barriers to education and housing, promoting employment opportunities, combating health inequality, and more.

Let us connect you with the causes you care about most and ensure your dollars go as far as possible for our Greater Baltimore communities and neighbors in need.



UNITED WAY STORIES: SEE WHO YOU HELP

Affordable, Accessible Childcare for Columbia

Did you know childcare in Howard County for two averages about \$2,000 a month? With one of the highest costs of living in Maryland, it's a difficult place for people earning low or moderate incomes to...

Read the full story and others at uwcm.org/WhyGive.

What your gift can do.



\$30

provides a haircut for interview preparation in our Economic Advancement program



\$60

buys six healthy, nutritious meals for a family in need



\$75

provides coursework support for a student in our *On Track 4 Success* program



\$250

gives five area kids computer tablets to help them bridge the digital divide



\$600

buys sets of scrubs, safety glasses, and stethoscopes for 10 students enrolled in our CNA/GNA program



\$1,000

provides a full set of dentures to eat properly, gain employment, and create happier smiles

Your donation will improve lives and neighborhoods across Central Maryland.

YOUR GIFT TO UNITED WAY OF CENTRAL MARYLAND



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Your gift to United Way supports:



211 MARYLAND UNITED WAY HELPLINE

Our 24-hour, free, confidential helpline answered more than 206K+ calls during the COVID-19 pandemic, helping us direct our efforts to meet the evolving needs of our community.



EDUCATION

Our education work touches multiple phases of a student's journey—from advocating for quality early education to helping more students graduate high school. We support projects bridging the digital divide to ensure students are equipped with the technology needed to succeed.



ECONOMIC ADVANCEMENT

We work with our neighbors to reduce the need for public assistance and remove obstacles keeping them from a job that pays the bills. Our economic advancement programs include specialized work initiatives with veterans and those experiencing homelessness.



HOUSING

We work to rapidly rehouse those who have lost their homes and prevent homelessness for countless others. Our Strategic Targeted Eviction Prevention (STEP) Program provides rent relief to tenants impacted by the pandemic. This nationally recognized program has helped thousands of tenants in vulnerable communities remain housed and has provided millions of dollars in back rent since its inception in 2021.



HEALTH

We provide food and access to healthy meals to families in need and help families learn about wellness and nutrition. Through community partnerships, we distributed more than \$290K in 2020 to address immediate community needs.

Additional opportunities to give back:



NEIGHBORHOOD ZONES

Focused on multi-generational support, our Neighborhood Zones located in Brooklyn, Poppleton, and Columbia support social, economic, and educational advancement. Offerings include on-site Family Centers, housing and employment assistance, dropout prevention programs, mental health services, and more.



EQUITY & SOCIAL JUSTICE

We apply an equity lens to our neighborhood initiatives to ensure those representing different backgrounds maintain equitable access to services and support. We partner with neighborhood leaders and organizations focused on addressing racial inequity to bring about real change.



VETERANS TREATMENT COURTS

Our court-supervised, voluntary mentor program in Baltimore City and Anne Arundel County serves those who have served us. Program partners create strategic plans to help veterans overcome mental health issues, substance abuse, homelessness, unemployment, and other struggles to live lawfully and independently.

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