

STRONG NEIGHBORS CREATE STRONGER NEIGHBORHOODS.



United Way of Central Maryland lives and breathes this region. Thanks to our extensive network of partners, supporters, and volunteers, United Way is prepared like no other organization to translate donations into meaningful, lasting change. We strive to make lives better for those who call Central Maryland home, because strong neighbors create stronger neighborhoods.

We provide what's needed where it's needed, promoting equity, creating opportunities, combating health inequality, and more. Throughout Greater Baltimore, our neighbors are working hard to survive—United Way wants them to thrive.

Let us connect you with the causes you care about most and ensure your dollars go as far as possible for our communities and neighbors in need.

STRATEGIC TARGETED EVICTION PREVENTION (STEP) PROGRAM



Pete and Maria were about to be evicted after they both lost their jobs in the early months of the pandemic. They couldn't go back to work full-time to make ends meet while their two young children were in online schooling. Read the full story at uwcm.org/STEP.

STEP identifies neighborhoods most in need and steers rental assistance to historically marginalized groups.

**Your donation will improve lives and
neighborhoods across Central Maryland.**

WHAT YOUR GIFT CAN DO.



\$30

provides a week of healthy lunches for one toddler at our Family Centers



\$75

supplies a uniform, stethoscope, and safety glasses for a CNA/GNA student



\$175

covers one month of transportation needs for a veteran



\$250

connects 5 middle school students to skill-building mentorship



\$800

purchases a laptop for a Young Men United participant



United Way
of Central Maryland

uwcm.org/yourgift

Basic needs are essential—but not equitable. We work to improve lives for those who call Central Maryland home, providing what’s needed, where it’s needed to create change.

YOUR GIFT TO UNITED WAY SUPPORTS OUR CORE PROGRAMS:



Education

United Way breaks down barriers to educational equity from every angle, putting more students on the path to learning, earning their diplomas, and achieving their dreams. Our On Track 4 Success program provides a blueprint for helping more at-risk students stay and succeed in school. We are also bridging the digital divide by providing technology today’s learning environment demands.



Economic Advancement

United Way works with our neighbors to remove obstacles keeping them from a job that pays the bills. Programs include specialized work initiatives, like a new program and resources to help employers better support and retain hardworking employees facing economic instability. Through GED instruction, job readiness training, career mentoring, and apprenticeships, we put people on track to gain the self-sufficiency we all desire and deserve.



Housing

A place to call home is a basic—and essential—human need, but evictions are taking place at a staggering rate. United Way is one of the largest non-governmental funders of eviction prevention in this area with 14 housing programs, the STEP program, 211 Emergency Assistance, and Relocation and Rent Forgiveness.



Health

People across Greater Baltimore struggle with hunger and access to healthy food options. United Way works to provide enough—and better—food for every family. Our case managers also provide a safe space for our neighbors to talk about mental health and provide information and stress relief care packages to combat stress and anxiety.

OTHER OPPORTUNITIES TO SUPPORT UNITED WAY OF CENTRAL MARYLAND:

2-1-1

211 Maryland United Way Helpline

The 24-hour, free, confidential 211 Maryland United Way Helpline and website connects people of all ages from all communities to essential health and human services. Our professional and caring call specialists can provide information, community resources, and referrals for a variety of needs.



Equity & Social Justice

We apply an equity lens and partner with neighborhood leaders and organizations to ensure those representing different backgrounds maintain equitable access to services and support. Our Young Men United initiative supports young men of color with their educational and vocational dreams. This comprehensive program helps develop a strong pipeline of engaged leaders who excel in their careers and strengthen our workforce.