SOCIAL POSTS
Options for workplace fundraiser organizations

Corporate Responsibility

At (Company name), it’s our priority to give back to our community. That’s why we’re proud to support United Way of Central Maryland (tag) and put our values into action to improve Greater #Baltimore.

(Company name) supports #UnitedWay through workplace fundraising to help strengthen families in this community that need access to basic needs. (Company name) is helping #UWCM provide what’s needed where it’s needed.

Local, Deep Roots in Baltimore

Like (company name), United Way of Central Maryland (tag) has deep roots in this region; for almost 100 years, #UWCM has served this area and its people.

(Company name) supports United Way of Central Maryland (tag) through workplace fundraising because we trust them – they are our neighbor, helping to solve the issues in *(add specific location)* or *(our community)*, and strengthening families by providing access to basic needs.

CSR Goals

211
Connecting Marylanders to essential services to improve their daily lives is what United Way of Central Maryland (tag) is all about. That’s why (Company name) is proud to support the 211 Maryland United Way Helpline, a 24-hour, free, confidential website, and helpline.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.

Health
Families across #Maryland struggle with hunger and access to healthy food options. That’s why (Company name) is proud to support United Way of Central Maryland (tag), an organization striving to provide enough—and better—food for every family in our region.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.

Housing
Having a place to call home is one of the most basic and essential human needs. That’s why (Company name) is proud to support United Way of Central Maryland (tag), an organization that provides relief to at-risk households in vulnerable communities.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.
Education
Education is the key to unlocking one’s potential, achieving financial success, and leading a productive, meaningful life. That’s why (Company name) is proud to support United Way of Central Maryland (tag), an organization that touches multiple phases of a student’s journey from advocating for quality education to helping more students graduate high school.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.

Equity
Supporting equity and social justice, and funding organizations focused on addressing racial inequity is a priority at (Company name). That’s why we’re proud to support United Way of Central Maryland (tag), an organization that puts our values into action to improve the Greater #Baltimore region.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.

Economic Advancement
Supporting fair and equal employment opportunities, and funding organizations focused on addressing workforce development is a priority at (Company name). That’s why (Company name) is proud to support United Way of Central Maryland (tag), an organization that puts our values into action to improve the Greater #Baltimore region.

Through workforce development programs, United Way of Central Maryland helps people gain the skills they need to achieve stable employment. (Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.