

SOCIAL POSTS

Options for workplace fundraiser organizations

Corporate Responsibility

At **(Company name)**, it's our priority to give back to our community. That's why we're proud to support **United Way of Central Maryland (tag)** and put our values into action to improve Greater #Baltimore.

(Company name) supports #UnitedWay through workplace fundraising to help strengthen families in this community that need access to basic needs. **(Company name)** is helping #UWCM provide what's needed where it's needed.

Local, Deep Roots in Baltimore

Like **(company name)**, United Way of Central Maryland (tag) has deep roots in this region; for almost 100 years, #UWCM has served this area and its people.

(Company name) supports **United Way of Central Maryland (tag)** through workplace fundraising because we trust them – they are our neighbor, helping to solve the issues in ***(add specific location)** or **(our community)**, and strengthening families by providing access to basic needs.

CSR Goals

211

Connecting Marylanders to essential services to improve their daily lives is what **United Way of Central Maryland (tag)** is all about. That's why **(Company name)** is proud to support the 211 Maryland United Way Helpline, a 24-hour, free, confidential website, and helpline.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.

Health

Families across #Maryland struggle with hunger and access to healthy food options. That's why **(Company name)** is proud to support **United Way of Central Maryland (tag)**, an organization striving to provide enough—and better—food for every family in our region.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.

Housing

Having a place to call home is one of the most basic and essential human needs. That's why **(Company name)** is proud to support **United Way of Central Maryland (tag)**, an organization that provides relief to at-risk households in vulnerable communities.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.

Education

Education is the key to unlocking one's potential, achieving financial success, and leading a productive, meaningful life. That's why **(Company name)** is proud to support **United Way of Central Maryland (tag)**, an organization that touches multiple phases of a student's journey from advocating for quality education to helping more students graduate high school.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.

Equity

Supporting equity and social justice, and funding organizations focused on addressing racial inequity is a priority at **(Company name)**. That's why we're proud to support **United Way of Central Maryland (tag)**, an organization that puts our values into action to improve the Greater #Baltimore region.

(Company name) supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.

Economic Advancement

Supporting fair and equal employment opportunities, and funding organizations focused on addressing workforce development is a priority at **(Company name)**. That's why **(Company name)** is proud to support **United Way of Central Maryland (tag)**, an organization that puts our values into action to improve the Greater #Baltimore region.

Through workforce development programs, United Way of Central Maryland helps people gain the skills they need to achieve stable employment. **(Company name)** supports United Way through workplace fundraising, doing our part to create a more equitable future for those who call Central Maryland home.