2022 Neighborhood Grant Information Session
November 2, 2022

United Way of Central Maryland
Introduction

• Agenda for Today’s Session
• Recording Today’s Session
• Questions & Answers - Process and Expectations
For more than 95 years, we’ve worked tirelessly to improve Central Maryland and its neighborhoods by building deep and trusting relationships with our neighbors—engaging, listening, and taking action.

- ANNE ARUNDEL COUNTY
- BALTIMORE CITY
- BALTIMORE COUNTY
- CARROLL COUNTY
- HARFORD COUNTY
- HOWARD COUNTY
OUR AREAS OF IMPACT

211 MARYLAND HELPLINE

HEALTH

HOUSING

EDUCATION

ECONOMIC ADVANCEMENT
Grants to support smaller non-profits that:

- Amplify the power or local leaders and community members
- Build on their knowledge of the community’s assets and needs
- Support their vision for a healthier, happier community
Neighborhood Grant

OVERVIEW

• **Grant Award Range:**
  $2,500 - $10,000

• **Grant Award Period:**
  February 1, 2023 – October 31, 2023

• **Number of Total Awards:**
  Estimated 40 to 50 total grant awards, across all 6 jurisdictions.
Neighborhood Grant
SELECTION CRITERIA

What we are looking for!

The extent to which the proposed project:

• Is community-centered
• Is resident-driven
• Inspires community connection
• Shows strong promise of positive impact
1. Build Vibrant Neighborhood Spaces
2. Build Socially Connected and Active Neighborhood Residents
3. Build Empowered Local Leaders
Additional Priority

Additional priority will be given to applicant organizations that led by Black, Indigenous, or People of Color (BIPOC).
Neighborhood Grant

ELIGIBILITY

• Non-profit tax status*
• Good standing with State of MD Dept. Assessments & Taxation*
• Practice non-discrimination
• Annual operating budget under $500,000
• Submission of Required Financial Document*
• Applicants may use a Fiscal Agent
  • Requirements with “*” above should be met by your Fiscal Agent
Neighborhood Grant

ELIGIBILITY

• Serving Baltimore City or Anne Arundel, Baltimore, Carroll, Harford or Howard County

• Only **one** application per organization

• Organizations that received Neighborhood Grants each of the past two years (2021 & 2022) are **not** eligible to apply this year.

• Organizations who receive other grants from United Way **are** eligible to apply for a 2023 Neighborhood Grant.
# Financial Document Submission Required

<table>
<thead>
<tr>
<th>Annual Gross Income from Charitable Contributions</th>
<th>Financial Document Required</th>
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<tbody>
<tr>
<td>$750,000 or more</td>
<td>Financial Audit (performed by independent auditor)</td>
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<tr>
<td>Between $300,00 and $750,000</td>
<td>Financial Review (performed by independent auditor)</td>
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<tr>
<td>$300,000 or less</td>
<td>Internal Financial Statement (such as a Form990, Profit/Loss Statement or Organizational Budget)</td>
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What we are not looking for:

• General operating requests
• Jurisdiction-wide or regional initiatives
• Outside organizations proposing to take their program or services to a community
• Projects that don't directly address/align with Neighborhood Grant criteria and at least one of the established categories.
• Ineligible activities: religious activities, lobbying activities, individuals applying on their own behalf
Video Submission

Applicants are strongly encouraged to upload a short YouTube video (90 secs max)

- Allows us to better understand your organization, your neighborhood and what you are working to improve.
- Missing an opportunity if you do not provide one.
- Hand-held cell phone videos and pictures are welcome - content is more important than video quality.
- Guidance will be posted on our grants page and provided as part of the Grant Writing Workshop.
**Application Dates**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
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<tbody>
<tr>
<td>Grant Information Session</td>
<td>Wed, Nov 2</td>
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<tr>
<td>Grant Writing Workshop</td>
<td>Mon, Nov 7, 2:00 – 3:30 pm via Zoom</td>
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<td>Q&amp;A Deadline</td>
<td>Wed, Nov 9, 5:00 pm</td>
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<td>Final Q&amp;A Posted</td>
<td>Mon, Nov 14</td>
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<tr>
<td>Grant Application Submission Deadline</td>
<td>Tuesday, November 29, 5 pm EST</td>
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<td>Grant Decisions Announced</td>
<td>Mid-January 2023</td>
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<td>Grant Period</td>
<td>February 1, 2023 – October 31, 2023</td>
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*A recording of the Grant Information Session will be made available.*

*Questions can be submitted to [grantquestions@uwcm.org](mailto:grantquestions@uwcm.org)*
QUESTIONS?

TODAY - If you have a question regarding this Neighborhood Grant funding opportunity - please type it into the Chat

By Wed, Nov 9 at 5pm - submit questions via email to grantquestions@uwcm.org with subject line: RFP Question

Answers will be posted on our grants webpage by Mon, Nov 14
APPLICATION RESOURCES

United Way of Central Maryland’s Grants Page
https://www.uwcm.org/funding-opportunities-for-organizations

Grant Writing Workshop
Monday, November 7  2:00 – 3:30 pm via Zoom
Grant Portal – things to remember

• Save work when leaving sections
• Must answer all required questions*
• Narrative sections have word limits
• Some fields are restricted (number only, # of digits, etc.)
• YouTube Link
• To submit – all sections must be 100% complete, including:
  • Yes/No questions – even if answer is “no”
  • All required attachments