



UNITED WAY OF CENTRAL MARYLAND WORKWAYS PROGRAM

What is WorkWays?

WorkWays is United Way of Central Maryland's comprehensive employee/employer engagement program designed to transform and redefine relationships between employers and talent and create more equitable working environments.

Focused on increasing retention rates, fostering professional development, and driving positive business results, WorkWays partners with employers to support employees by utilizing resource navigation, supportive community services, and career coaching, all grounded in research and best practice models.

Why should an organization partner with WorkWays?

- High turnover within an organization is expensive
- Employee support and coaching can improve productivity and retention rates
- Employee performance is directly associated with the morale of an organization and morale improves when employees feel supported

The WorkWays concept is simple: employers and employees work collaboratively with United Way to effectively develop and test best HR practices using the workplace as a platform for services to help employees obtain, retain, and grow stable employment.

The goal: breaking down barriers to employment and economic advancement to build thriving employees focused on continual improvement.

WorkWays Benefits:

- Stronger retention rates that convey business stability for creditors and employees
- Equitable environments that create advancement opportunities for employees
- Support in the workplace and from community resources that builds stronger employees and helps foster their economic stability
- Strategic and effective use of resources that support business goals
- Strong employees and businesses that help strengthen our communities and the local economy

How much does WorkWays cost?

There is no cost associated with the pilot version of the program. As an organization realizes the added value of partnering with WorkWays, a fee will be established that meets the needs of the organization based on its capacity and the number of employees served.

To learn more about WorkWays and to schedule a meeting, please contact:

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United Way
of Central Maryland