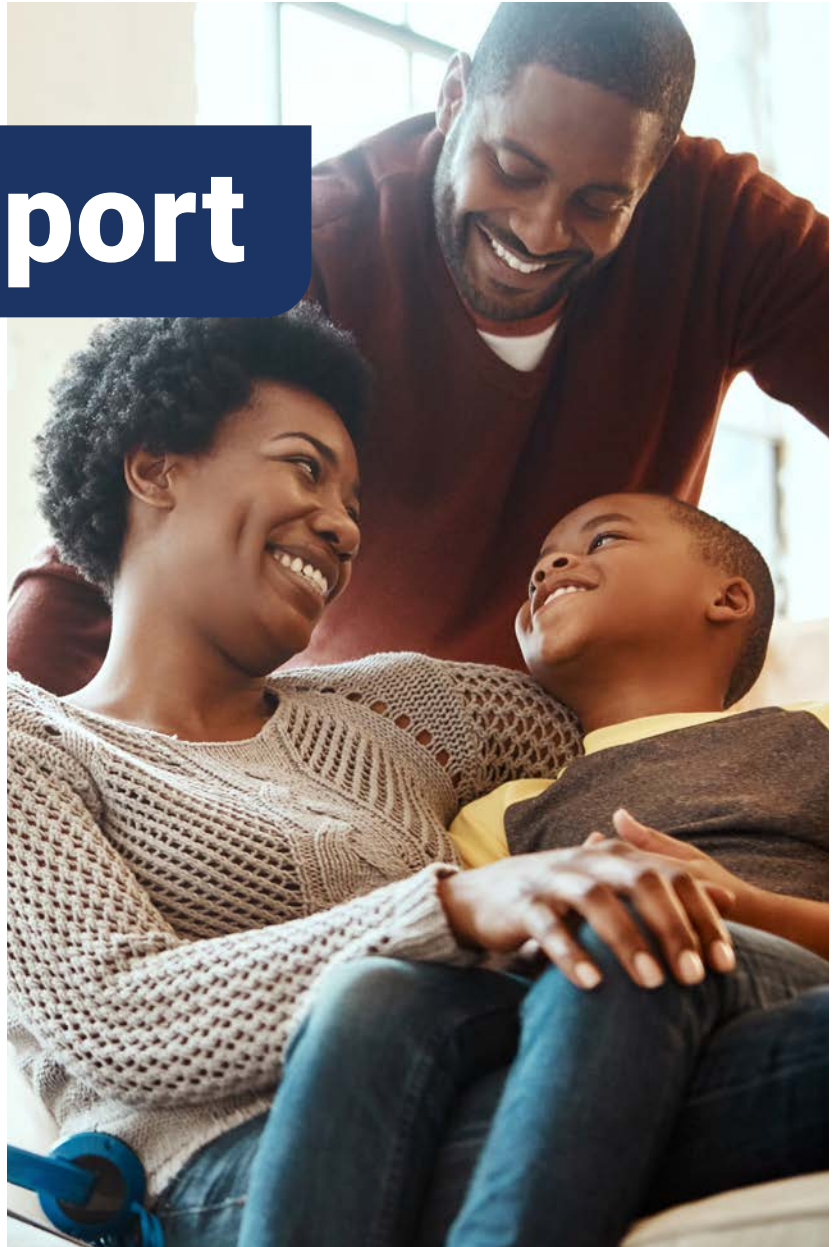




United Way
of Central Maryland

UWCM.ORG

Annual Report



OUR MISSION:

*To empower leaders
and mobilize the caring
power of communities
to improve lives.*

FY 2023

OUR COMMITMENT TO EQUITY:

United Way of Central Maryland promotes equity, creates opportunity, and improves lives by increasing access to education, employment, health, and housing. We achieve equity by dismantling systemic and institutional barriers underrepresented communities face in pursuit of happiness and the quest to realize their dreams. We respect and value all people without regard to race, ethnicity, gender identity, sexual orientation, religion, national origin or citizenship status, age or ability status. We expect our partner organizations, grantees, staff, volunteers, board members, vendors, and key collaborators to uphold these standards.



Impact Stories



Jonathan's Story, Education

"I'm living proof that when you step into someone's life and show them they have value, it will take them far."

No one in Johnathan's immediate family had graduated from high school; he dropped out in 9th grade to work to support the family. At the time, they were living in a motel after being evicted from their home. Something changed when Johnathan started working with the United Way team at Benjamin Franklin High School, the home base for our Neighborhood Zone in Brooklyn. Johnathan received academic and emotional support from caring staff who believed in his innate strengths and abilities and helped him believe in himself, too. Today, Johnathan is a proud Coppin State University graduate and is now an accomplished leasing agent for Seawall, a leading local real estate company.



Sam's Story, Housing

For so many, just one emergency can upend their lives. Sam lives in a Baltimore City apartment with his two daughters, who are three- and 12-years old. He was working for FedEx, but things slowed down and when his father was injured, Sam had to take care of him. It was getting harder to keep up with the mounting bills. One day his older daughter called to tell him an eviction notice was on their front door.

His family helped all they could. He took out a bank loan. He called agencies for housing assistance but was transferred to another agency or referred to a shelter. He felt like he had exhausted all his options and had many sleepless nights feeling hopeless. Finally, he contacted a United Way housing team member, who quickly contacted the landlord. She informed them that United Way could help cover what Sam owed and provided a letter of intent to pay, which halted the eviction. The 211 information specialist secured emergency food and shelter for Sam through our 211 Emergency Assistance Program. Sam received assistance to cover three months of rent and was connected with help to cover his utility bill. He can sleep easier thanks to United Way, and his family is secure in their home.



Simone's Story, Childcare

Simone wanted to return to work after she had her baby but could not find affordable childcare and was forced to take extended leave from her job. She learned about United Way's Family Center in Columbia through Social Services and decided to for her child in the program.

"The Director of the Family Center recommended I submit some scholarship requests for financial assistance. A few weeks later, I got a call from someone willing to give me a scholarship for \$5,000 to assist with the fees. I can finally get my baby into daycare thanks to this program's willingness to go above and beyond to assist me."



Financial Report

United Way of Central Maryland, as a federation, honors designations made to each member organization by distributing receipts based on donor designations to each member, and as fiscal agent, to certain other nonprofit organizations. United Way does not charge membership or application fees to any agency to receive such designations.

Full financial statements are available by contacting United Way of Central Maryland at 410-547-8000.

FUNDS RAISED	FY 2023 ('000)	FY 2022 ('000)
Pledges and contributions	\$19,278	\$18,295
Grant income	42,043	67,311
Other (loss)/revenue	4,861	(3,917)
Community initiatives	16	-0-
Other Loss		
TOTAL FUNDS RAISED	\$66,198	\$81,689

FUNDS SUPPORTED	FY 2023 ('000)	FY 2022 ('000)
Program Support		
Allocations and other distributions	\$961	\$3,742
Donor designations	4,752	5,081
Grant expense	2,193	2,556
Program services	46,491	69,470
The Ben Center	2,417	1,885
211 Maryland United Way Helpline	1,739	1,881
United Way Worldwide membership investment	389	440
TOTAL PROGRAM SUPPORT	\$58,942	\$85,055
Support Services		
Administration support	\$2,518	\$2,157
Development support	4,380	4,046
United Way Worldwide membership investment	192	227
TOTAL SUPPORT SERVICES	\$7,090	\$6,430

Statement of Financial Position

BALANCE SHEET	As of June 30, 2023 ('000)	As of June 30, 2022 ('000)
Assets		
Cash and cash equivalents	\$2,154	\$16,197
Pledges receivable (net of provision for uncollectible)	12,111	11,469
Prepaid expenses	1,236	1,180
Investments - at market	36,123	31,779
Equipment (net of accumulated depreciation)	3,442	3,889
Right of use asset – operating leases	2,404	-0-
Charitable trust	3,316	3,255
TOTAL ASSETS	\$60,786	\$67,769
Liabilities		
Allocations and other distributions payable	\$1,022	\$2,520
Designations payable	3,320	3,323
Accounts payable and accrued expenses	12,570	21,509
Lease liabilities – operating leases	3,185	-0-
Retirement benefits - related payable	548	441
TOTAL LIABILITIES	\$20,645	\$27,793
Net Assets		
Without donor restrictions	\$33,084	\$32,565
With donor restrictions	7,057	7,411
Total Net Assets	\$40,141	\$39,976
TOTAL LIABILITIES AND NET ASSETS	\$60,786	\$67,769



Board of Directors and Executive Management Team

Board of Directors

Jorge Acevedo

Constellation

Trif Alatzas

Baltimore Sun Media

Keisha Allen

Westport Community Economic Development Corporation

Alfred J. Bailey

New Psalmist Baptist Church & Transforming Lives Community Development Corporation

Renee J. Blanding M.D.

Johns Hopkins Bayview Medical Center

Jerel Brager

Janney Capital Markets

Marc Broady

MBK Baltimore

Stephen E. Budorick

Corporate Office Properties Trust

Patricia "Trish" McCarthy

McClatchy

Angela Celestin

CareFirst BlueCross BlueShield

Noah Chang

CVS/Aetna

Aaron Church

Ernst & Young LLP

Sean Closkey

ReBUILD Metro

Ryan Coudon

(Chair-Elect)

Plano-Coudon, LLC

John Davis

Brown Advisory

Teshia Davis

SECU

Donald C. Fry

Greater Baltimore Committee

Derrick Dickens

BGE

Jim Dickinson, Ph.D.

SC&H Group

Gregory Farno

Truist Financial Inc.

Whitney B. Harmel

Maryland Chamber of Commerce

Marie Hartman

Hartman Executive Advisors

Thomasina L. Hiers

(Past Chair)

The Annie E. Casey Foundation

Jermaine Jones

Building and Construction Trades Council

S. Michelle Lee, CPA

(Treasurer)

University of Maryland Medical System

Martin Lemelle

Maryland Institute College of Art

Carole B. Miller

Ascension Saint Agnes Hospital

Dolores Njoku

Washington University School of Medicine

Cindy O'Neill

Independent Non-profit Consultant

Rodney Oddoye

(Vice Chair)

Pepco Holdings

Sherry Perkins

Anne Arundel Medical Center

Elizabeth M. Phelan

Bank of America Merrill Lynch



Charles B. Reuland

(Board Chair)

University of Michigan Medicine

Lori A. Robinson

(Board Secretary)

McCormick & Company, Inc.

Joanna Rombro

M & T Bank

Peter B. Rosenwald, II

Gordon Feinblatt LLC

Sonja Santelises

Baltimore City Public Schools

David Thompson

PNC Private Bank

Lori Villegas

Morgan Stanley Wealth Management

Antoinette Williams

Williams Consulting LLC

Emeritus: Ernest R. Grecco

Metropolitan Baltimore Council, AFL-CIO Unions

Executive Management Team

Franklyn Baker

President & Chief Executive Officer

Rob Clark

SVP & Chief Grants Officer

Holly Hoey

SVP & Chief Principal Gifts Officer

Laura Johnson

SVP & SVP & Chief Acceleration Officer

Lillian Kilroy

SVP & Chief Development Officer

Martina Martin

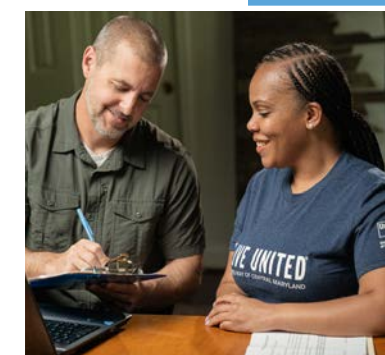
SVP & Chief Operating Officer

James McIntyre

SVP & Chief Financial Officer

Sandy Monck

SVP & Chief Impact Office





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Board of Baltimore County**

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Board of Carroll County**

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Board of Howard County**

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