



2022 Grant Writing Workshop

Introduction

- Staff introductions
- Grant writing tips
- Video submission tips
- Q & A



Selection Criteria

What we are looking for!

The extent to which the proposed project:

- Is **community-centered**
- Is **resident-driven**
- Inspires **community connection**
- Shows **strong promise of positive impact**



Organization Information

Tell us about your organization and its connection to the community you propose to serve.

- Include brief history: When were you founded and why? By who? How have you changed/grown since you were founded?
- What is mission/primary purpose? (If you have a strategic plan, cite it here.)
- Who are you? Provide information about your staff and your Board. How are they ***of*** and/or ***connected to*** the community?
- What work are you doing in, or better yet ***with*** the community?
 - How many people do you serve annually?
 - Provide a few (1-2) examples of current/recent programs and activities – highlighting how this work is ***resident-driven***

Neighborhood/Community Information

Tell us about your neighborhood/community.

- Who makes up your community? Use data where possible (see next two slides)
- What makes it unique? We want to hear from you about your community. **Go beyond the data – show that you really know the community.**
 - What stands out about your community?
 - Who are the people/organizations in your community?
 - What unique assets/strengths do you have?
 - What are the challenges your neighborhood is facing?
- Make connection to your project if possible. Needs and/or strengths.

Data Sources

Anne Arundel County

- Poverty Amidst Plenty Report by the Community Foundation of Anne Arundel County:
<https://cfaac.org/needs-assessment.html>

Baltimore City

- Baltimore Neighborhood Indicators Alliance (Neighborhood-specific data):
https://bniajfi.org/vital_signs/
- Baltimore's Promise (Baltimore City youth data):
<https://www.baltimorespromise.org/datascorecardmain>

Baltimore County

- Public Safety Dashboard:
<https://www.baltimorecountymd.gov/departments/police/crime-stats/>

Carroll County

- Health Reports: <https://cchd.Maryland.gov/health-planning-and-data/>



Data Sources Continued

Harford County

- Economic Dashboard: <https://www.harfordcountymd.gov/564/data-demographics>

Howard County

- The State of Women and Girls in Howard County: <https://www.wgcstateofwomenandgirlsinhoco.org>

All Jurisdictions

- ALICE Report (County-level data on ALICE families): <https://www.unitedforalice.org/county-profiles/maryland>
- MD Report Card (District and school-level data): <https://reportcard.msde.maryland.gov>
- Anne E. Casey Foundation Kids Count Data Center (Data on outcomes for youth searchable by jurisdiction or Congressional District): <https://datacenter.kidscount.org>



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Project Information

Tell us about your project.

- Who, What, Where?
 - How many residents will you engage/serve?
 - What will you accomplish? (i.e. build a garden, host a festival, etc.)
 - Be realistic- What can you accomplish during the 9-month grant period?
Provide a clear timeline.
- Clearly align with one (or more) of the project categories
 - Build Vibrant Neighborhoods
 - Inspire Community Connection
 - Empower Local Leaders
- Reinforce how your project embodies/meets the main selection criteria

Community Benefit

Tell us how your project will benefit your community.

- How will the community and/or its members benefit as a result of the project?
 - Will residents be more engaged or connected?
 - Will the community be safer?
 - Will the community be cleaner? Healthier? More beautiful?
 - Will community members be healthier, happier?
 - Will community members gain valuable leadership?
 - Other?
- How will you measure success?

Additional Grant Writing Support

- Maryland Philanthropy Network:
<https://www.marylandphilanthropy.org/grant-writing>
- Maryland Nonprofits: www.marylandnonprofits.org



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Budget

- Ensure budget aligns with project description
- Provide details explaining how you arrived at that number

Video Submissions

- No need for fancy equipment. **Phones work!**
- Choose well-lit area with light on your face, not behind you.
- Speak loudly and clearly so your message is heard.
- Practice! Run through what you want to say a few times. Write bullet points to keep on message.
- Let your enthusiasm and passion shine!



QUESTIONS?

Visit **UWCM.ORG** for more information



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