2022 Grant Writing Workshop
Introduction

• Staff introductions
• Grant writing tips
• Video submission tips
• Q & A
Selection Criteria

What we are looking for!
The extent to which the proposed project:

• Is community-centered
• Is resident-driven
• Inspires community connection
• Shows strong promise of positive impact
Tell us about your organization and its connection to the community you propose to serve.

- Include brief history: When were you founded and why? By who? How have you changed/grown since you were founded?
- What is mission/primary purpose? (If you have a strategic plan, cite it here.)
- Who are you? Provide information about your staff and your Board. How are they of and/or connected to the community?
- What work are you doing in, or better yet with the community?
  - How many people do you serve annually?
  - Provide a few (1-2) examples of current/recent programs and activities – highlighting how this work is resident-driven
Neighborhood/Community Information

Tell us about your neighborhood/community.

• Who makes up your community? Use data where possible (see next two slides)

• What makes it unique? We want to hear from you about your community. Go beyond the data – show that you really know the community.
  o What stands out about your community?
  o Who are the people/organizations in your community?
  o What unique assets/strengths do you have?
  o What are the challenges your neighborhood is facing?

• Make connection to your project if possible. Needs and/or strengths.
Data Sources

Anne Arundel County
• Poverty Amidst Plenty Report by the Community Foundation of Anne Arundel County: https://cfaac.org/needs-assessment.html

Baltimore City
• Baltimore Neighborhood Indicators Alliance (Neighborhood-specific data): https://bniajfi.org/vital_signs/
• Baltimore’s Promise (Baltimore City youth data): https://www.baltimorespromise.org/datascorecardmain

Baltimore County
• Public Safety Dashboard: https://www.baltimorecountymd.gov/departments/police/crime-stats/

Carroll County
• Health Reports: https://cchd.Maryland.gov/health-planning-and-data/
Data Sources Continued

Harford County
• Economic Dashboard: https://www.harfordcountymd.gov/564/data-demographics

Howard County
• The State of Women and Girls in Howard County: https://www.wgcstateofwomenandgirlsinhoco.org

All Jurisdictions
• ALICE Report (County-level data on ALICE families): https://www.unitedforalice.org/county-profiles/maryland
• MD Report Card (District and school-level data): https://reportcard.msde.maryland.gov
• Anne E. Casey Foundation Kids Count Data Center (Data on outcomes for youth searchable by jurisdiction or Congressional District): https://datacenter.kidscount.org
**Project Information**

*Tell us about your project.*

- **Who, What, Where?**
  - How many residents will you engage/serve?
  - What will you accomplish? (i.e. build a garden, host a festival, etc.)
  - Be realistic- What can you accomplish during the 9-month grant period? Provide a clear timeline.

- Clearly align with one (or more) of the project categories
  - Build Vibrant Neighborhoods
  - Inspire Community Connection
  - Empower Local Leaders

- Reinforce how your project embodies/meets the main selection criteria
Tell us how your project will benefit your community.

- How will the community and/or its members benefit as a result of the project?
  - Will residents be more engaged or connected?
  - Will the community be safer?
  - Will the community be cleaner? Healthier? More beautiful?
  - Will community members be healthier, happier?
  - Will community members gain valuable leadership?
  - Other?

- How will you measure success?
Additional Grant Writing Support

- Maryland Philanthropy Network: [https://www.marylandphilanthropy.org/grant-writing](https://www.marylandphilanthropy.org/grant-writing)
- Maryland Nonprofits: [www.marylandnonprofits.org](http://www.marylandnonprofits.org)
Budget

• Ensure budget aligns with project description

• Provide details explaining how you arrived at that number
Video Submissions

• No need for fancy equipment. **Phones work!**

• Choose well-lit area with light on your face, not behind you.

• Speak loudly and clearly so your message is heard.

• Practice! Run through what you want to say a few times. Write bullet points to keep on message.

• Let your enthusiasm and passion shine!
QUESTIONS?

Visit UWCM.ORG for more information