# Your Gift TO UNITED WAY OF CENTRAL MARYLAND



Basic needs are essential—but not equitable. We work to improve lives for those who call Central Maryland home, providing what's needed, where it's needed to create change.

uwcm.org/yourgift

#### YOUR GIFT TO UNITED WAY SUPPORTS OUR CORE PROGRAMS:



## **Education**

United Way breaks down barriers to educational equity from every angle, putting more students on the path to learning, earning their diplomas, and achieving their dreams. Our On Track 4 Success program provides a blueprint for helping more at-risk students stay and succeed in school. We are also bridging the digital divide by providing technology today's learning environment demands.



# **Economic Advancement**

United Way works with our neighbors to remove obstacles keeping them from a job that pays the bills. Programs include specialized work initiatives, like a new program and resources to help employers better support and retain hardworking employees facing economic instability. Through GED instruction, job readiness training, career mentoring, and apprenticeships, we put people on track to gain the self-sufficiency we all desire and deserve.



# Housing

A place to call home is a basic—and essential—human need, but evictions are taking place at a staggering rate. United Way is one of the largest non-governmental funders of eviction prevention in this area with 14 housing programs, the STEP program, 211 Emergency Assistance, and Relocation and Rent Forgiveness.



### Health

People across Greater Baltimore struggle with hunger and access to healthy food options. United Way works to provide enough—and better—food for every family. Our case managers also provide a safe space for our neighbors to talk about mental health and provide information and stress relief care packages to combat stress and anxiety.

#### OTHER OPPORTUNITIES TO SUPPORT UNITED WAY OF CENTRAL MARYLAND:



# **211 Maryland United Way Helpline**

The 24-hour, free, confidential 211 Maryland United Way Helpline and website connects people of all ages from all communities to essential health and human services. Our professional and caring call specialists can provide information, community resources, and referrals for a variety of needs.



# **Equity & Social Justice**

We apply an equity lens and partner with neighborhood leaders and organizations to ensure those representing different backgrounds maintain equitable access to services and support. Our Young Men United initiative supports young men of color with their educational and vocational dreams. This comprehensive program helps develop a strong pipeline of engaged leaders who excel in their careers and strengthen our workforce.





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MY TOTAL GIFT:			Cnoos	se Your Payme	ent Metnoa:		
Please direct my gift where it's needed most:  A gift to United Way of Central Maryland improves lives for residents of Greater Baltimore and the surrounding counties by promoting equity and increasing access to education, health, economic advancement, and housing.			CASH				
			PAYROLL DEDUCTION  I wish to donate this amount each pay period:  □ \$5 □ \$10 □ \$20 □ Other:				
☐ United Way of Central Maryland (4444) \$							
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☐ Education Programs (6381)	\$		PERSONAL CHECK (Please attach check)				
☐ Economic Advancement Programs (957)			Make payable to: United Way of Central Maryland Mail to: United Way of Central Maryland P.O. BOX 64282 Baltimore, MD 21264-4282				
☐ Housing Programs (3338)							
Health Programs (4743) \$			Check Number:				
Other opportunities to support United Way of Central Maryland:			☐ INVOICE ME				
☐ 211 Maryland United Way Helpline (899)	\$		☐ Monthly ☐ Annually ☐ Other:				
☐ Equity & Social Justice Fund (287)	\$		CREDIT CARD				
Give to a specific geographic location that  United Way serves			Visa				
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☐ I wish to remain anonymous.			This	s authorization may	be canceled at anytime by		
☐ I wish to leverage my gift in the Step-Up Program	n. Learn more at <b>uwc</b>	m.org/yourgift.	call	ing United Way at 4	10-547-8000.		
MY INFORMATION: To learn why personal info	ormation is collected	d and how it's protecte	ed, visit <b>uwc</b>	m.org/privacy-po	licy		
FIRST NAME	M.I.	LAST NAME			SUFFIX		
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		Male	Female	☐ Non-binary	☐ I choose not to identify		
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<sup>\*</sup> Minimum donation of \$100 is required for each designation, or it will be directed to United Way of Central Maryland. Designations must be to a 501(c)3 organization or another United Way. A 5% fee will be deducted on designations, subject to a \$5 minimum and cap of \$500. Please visit uwcm.org/designate for more information and frequently asked questions on our designation policy.

2022-23

# UNITED WAY SERVING





For almost 100 years, we've worked to make lives better for those who call Central Maryland home, providing access to basic and essential needs because strong neighbors create stronger neighborhoods.



#### **LOCATIONS WE SERVE:**

- **Anne Arundel County (7686)**
- **Baltimore City (7602)**
- **Baltimore County (7612)**
- **Carroll County (7687)**
- Harford County (5756)
- **Howard County (3709)**



United Way of Central Maryland | 1800 Washington Boulevard, Suite 340, Baltimore, MD 21230 | 410-547-8000













LEGAL INFORMATION: Contributions to United Way of Central Maryland, Inc. (UWCM) are tax deductible within the limits of current federal and Maryland state law. UWCM has provided no goods or services in exchange for your contributions. You will be acknowledged for direct contributions made during the calendar year. United Way will send those acknowledgments before January 31 of the following year. To ensure receipt of your acknowledgment, please provide us with your full home address. If your contribution is being made by payroll deduction, you should keep a copy of this form which, along with your pay stubs or other documents furnished by your employer, show the amount withheld for your contribution and will provide the necessary support for your contribution for federal income tax purposes. UWCM does not provide goods or services in return for any contribution made to it by payroll deduction. A copy of the most current financial statement is available upon request by contacting UWCM. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage. By providing your email address to United Way, you are opting in to receive periodic email communications from UWCM. You may unsubscribe from UWCM emails at any time. Please visit https://uwcm.org/donor-policy to read our Donor Privacy Policy.