

# Step Up For More Impact



United Way  
of Central Maryland

[UWCM.ORG](http://UWCM.ORG)

United Way's Step-Up Programs allow you to join our membership networks today by incrementally increasing your impact while growing your giving at a comfortable pace.

## Emerging Tocqueville Society Step-Up Program

Donate a minimum of \$2,500 to be recognized among Tocqueville Society members. Emerging Tocqueville is designed to help donors grow their philanthropy over six years to the \$10,000 Tocqueville Society giving level. This program includes membership in Women United – Tocqueville.



## Tocqueville Society Step-Up Program

Donate a minimum of \$5,000 to be immediately recognized at the \$10,000 Tocqueville Society giving level. This program includes membership in Women United – Tocqueville.



## Jane B. Meyerhoff Society Step-Up Program

Donate a minimum of \$15,000 to be immediately be recognized at the \$25,000 Jane B. Meyerhoff Society giving level. This program includes membership in Women United – Tocqueville.



## Tocqueville Society Impact Incentive

If you donate at least \$5,000 of your personal Tocqueville Society gift to United Way of Central Maryland, its programs, or one of the counties it serves, all normal fees associate with a designated gift are waived.\*

For more information on the Step-Up Programs or the Tocqueville Society Impact Incentive, please contact

**Jeff Pratt** at 410-895-1526  
or [jeff.pratt@uwcm.org](mailto:jeff.pratt@uwcm.org).

\*A minimum donation of \$100 is required for each designation, or it will be directed to United Way of Central Maryland. Designations must be to a 501(c)(3) organization. A five percent fee will be deducted on designations, subject to a \$5 minimum and a \$500 cap. Please visit [uwcm.org/designate](http://uwcm.org/designate) for more information and frequently asked questions on our designation policy.