

# Step Up for More Impact



United Way  
of Central Maryland

[UWCM.ORG](http://UWCM.ORG)

Tocqueville Society members are transformational philanthropists who are driving long-term change in our community through advocacy, volunteerism, and financial support.



## Membership Network Guidelines

Step-Up Programs help supporters incrementally increase their giving for greater impact, all while joining a Membership Network of the most generous and committed leaders in our region.

Beginning July 1, 2024, to be recognized as a member of the Tocqueville Society, donors need to make an annual minimum direct investment of \$5,000 in United Way of Central Maryland's work – including unrestricted, specific programs, or jurisdiction designations each year.

\*While in a Step-Up Program, the minimum investment is at least 50% of your contribution.

All Step-Up Programs include membership in Women United-Tocqueville. For more information about Membership Networks, or Step-Up Programs, contact **Jeff Pratt** at [410-895-1526](mailto:410-895-1526) or [jeff.pratt@uwcm.org](mailto:jeff.pratt@uwcm.org).



## Emerging Tocqueville Step-Up Program

Donate a minimum of \$2,500\* to be recognized as a Tocqueville Society member. Emerging Tocqueville is designed to help donors grow their philanthropy over six years to reach the \$10,000 Tocqueville Society giving level.



## Tocqueville Society Step-Up Program

Donate a minimum of \$5,000\* to be recognized as a Tocqueville Society member, while increasing your investment over the next two years to the \$10,000 giving level.



## Jane B. Meyerhoff Society Step-Up Program

Donate a minimum of \$15,000\* to be recognized as a Jane B. Meyerhoff Society member, while increasing your investment over the next two years to the \$25,000 giving level.



\*A minimum donation of \$100 is required for each designation, or it will be directed to United Way of Central Maryland. Designations must be to a 501(c)(3) organization. A five percent fee will be deducted on designations, subject to a \$5 minimum and a \$500 cap. Please visit [uwcm.org/designate](http://uwcm.org/designate) for more information and frequently asked questions on our designation policy.