

Is WorkWays right for your company?



United Way
of Central Maryland



Have you ever thought, "I wish I could do more to help my employees with their problems they encounter in their personal lives?" but feel that your hands are tied?



Are there specific issues you seem to hear about regularly (like child care, transportation, financial shortfalls, healthcare, etc.) and feel compelled to try to address?



Are you curious about how other employers deal with these issues?



Would you be interested in supporting an external resource to help your employees?



Would you be interested in exploring whether it's easier to do this along with others?



Does your workplace culture allow taking action, even if it doesn't necessarily lead directly to increased profits?



Are you okay with keeping value inside the system, so as to give your employees more stable lives?

**Learn more about United Way of Central Maryland's
comprehensive employer/employee engagement program**



WorkWays



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Focused on increasing retention rates, fostering professional development, and driving positive business results, WorkWays partners with employers to support employees by utilizing resource navigation, supportive community services, and career coaching, all grounded in research and best practice models.

WorkWays Benefits:

- Stronger retention rates that convey business stability for creditors and employees
- Equitable environments that create advancement opportunities for employees
- Support in the workplace and from community resources that builds stronger employees and helps foster their economic stability
- Strategic and effective use of resources that support business goals
- Strong employees and businesses that help strengthen our communities and the local economy



To learn more, contact
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