

United Way offers an assortment of meaningful experiences to connect you to our work. From volunteer projects to immersive events, all are designed to give you a better understanding of how you can make a difference and invest for impact.



Volunteer To Go

Choose from a variety of volunteer projects that can be done right where you live and work. Great for staff retreats, training sessions, or teambuilding, these high-impact projects are quick and easy but leave a lasting impact. Choose your project, and we'll take care of the rest, giving you a full-service experience that includes delivery of materials, staff to facilitate the event and share more about our programs, and then ensure your project reaches its final destination.



ALICE Simulation Activity *(done in combination with a volunteer to go project)*

Led by a UWCM representative, participants take on the role of an ALICE family. Every day, low-wage earners are forced to make impossible decisions. They are **ALICE: Asset Limited, Income Constrained, Employed**, often earning too much to qualify for government benefits but not enough to support a "survival budget" for life's essentials – food, housing, healthcare, childcare, and transportation. During the simulation, participants will experience some of the struggles ALICE families face every day, making difficult decisions like which bills to pay with their limited resources.



Large-scale Event

Through partnerships with area nonprofits and our impact work, United Way can identify, coordinate, and connect your company with volunteer opportunities across the region. We provide online registration for your employees and offer:

- One large event at a single location (50-500 people)
- Multiple sites on the same day



Program & Event Sponsorships

At United Way, we want your team and organization to make a lasting and sustainable footprint in the community. By sponsoring an event or investing in a UW project in one of the many communities we serve, you can make that impact a reality. Examples include the installation of a food pantry, playground renovations, meditation spaces in schools, and more.



30|30 Experience

This unique event is a powerful virtual session that reveals why so many hardworking people can't make ends meet. In real-life scenarios, navigate 90 minutes of difficult, often life-altering decisions by assuming the identity of a parent in a low-earning household. Whether the 30|30 Experience opens your eyes to the struggles others face—or affirms your lived experience—you will leave it better equipped to share with others the challenges and choices these households face every day.



Neighborhood Impact Tour

Designed for a group of 10-12 participants, you will take a guided tour of the communities UWCM serves which includes stops at several locations to learn more about how we are meeting the needs of each neighborhood. The tour offers a deep dive into the work of United Way making it well-suited for executives and other decision-makers in your organization.



Customized Special Events

Let us customize an event specific to your organization based on your Corporate Social Responsibility goals, individual preferences, company focus, or size of the volunteer group. Events would be exclusive to your team and may include working in a school with students, urban gardening, food distributions, and other projects as needed by our partners.



Customized Fundraising Platform

We will set up and manage a donation platform specifically for your organization's event like a 5K or some other type of fundraising initiative. It can be designed for local participation or for regional/national teams. This platform offers flexibility to support an ongoing initiative over several months or a single day event.