



United Way
of Central Maryland

30|30 EXPERIENCE

Ever wonder why some people just can't get ahead, even when they have more than one job?

United Way of Central Maryland's **30|30 Experience** reveals that escaping economic hardship takes much more than doing away with a daily coffee shop latte or poor budgeting skills. **The 30|30 Experience is a powerful online, interactive session that reveals why so many hardworking people can't make ends meet.**

I used to think people need to make different decisions, now I think there may not be better decisions and really people are doing the best they can.

In this 90-minute virtual session, you'll navigate 30 difficult, often life-altering decisions by assuming the identity of a parent in a low-income household.

Whether the 30|30 Experience opens your eyes to the struggles others face—or affirms your lived experience—you'll come away better equipped to share with others the challenges and choices those who are working hard but struggling to make ends meet face every day.

91%

of participants say the 30|30 Experience exceeded expectations

96%

of participants are likely to recommend the 30|30 Experience

The 30|30 Experience helped me to be more empathetic. I'm also reviewing my professional decisions to assess for economic bias and adjusting for it.

To learn more and schedule a time to meet with members of the 30|30 Experience team, visit uwcm.org/3030.