

Step Up for More Impact



United Way
of Central Maryland

UWCM.ORG

Tocqueville Society members are transformational philanthropists who are driving long-term change in our community through advocacy, volunteerism, and financial support.



Membership Network Guidelines

Step-Up Programs help supporters incrementally increase their giving for greater impact, all while joining a Membership Network of the most generous and committed leaders in our region.

To be recognized as a member of the Tocqueville Society, donors need to make an annual minimum direct investment of \$5,000 in United Way of Central Maryland's work – including unrestricted, specific programs, or jurisdiction designations each year.

*While in a Step-Up Program, the minimum investment is at least 50% of your contribution.

All Step-Up Programs include membership in Women United-Tocqueville. For more information about Membership Networks, or Step-Up Programs, contact **Jeff Pratt** at **410-895-1526** or jeff.pratt@uwcm.org.



Emerging Tocqueville Step-Up Program

Donate a minimum of \$2,500* to be recognized as a Tocqueville Society member. Emerging Tocqueville is designed to help donors grow their philanthropy over six years to reach the \$10,000 Tocqueville Society giving level.



Tocqueville Society Step-Up Program

Donate a minimum of \$5,000* to be recognized as a Tocqueville Society member, while increasing your investment over the next two years to the \$10,000 giving level.



Jane B. Meyerhoff Society Step-Up Program

Donate a minimum of \$15,000* to be recognized as a Jane B. Meyerhoff Society member, while increasing your investment over the next two years to the \$25,000 giving level.



*A minimum donation of \$100 is required for each designation, or it will be directed to United Way of Central Maryland. Designations must be to a 501(c)(3) organization or another United Way. A 5% fee will be deducted on designations, subject to a \$5 minimum and a cap of \$500. With a \$5,000 minimum donation directed to United Way of Central Maryland, the 5% designation fee is waived. Please visit uwcm.org/designate for more information.