



UNITED WAY OF CENTRAL MARYLAND

United for Good Nonprofit Resiliency Grant Request for Proposals

Submission Deadline
Monday, December 15, 2025, 5:00 P.M.

OVERVIEW

United Way of Central Maryland (United Way) is an experienced human service leader with 100 years of service to the Central Maryland region. Our mission is to improve lives by empowering leaders and mobilizing the caring power of our communities. We help individuals and families struggling to make ends meet access basic needs (health, housing, employment, and education), stabilize, and lead self-sufficient lives.

United Way's grantmaking supports programs and initiatives in Baltimore City and Anne Arundel, Baltimore, Carroll, Harford, and Howard Counties. This is done with the guidance of our Region United Network (RUN) Advisory Boards, which are made up of local leaders from public agencies, service providers, and businesses in each of these jurisdictions. Neighborhood Grants provide United Way and our RUN Advisory Boards an opportunity to invest in, build relationships with and support the non-profits that underpin our community.

United Way's **United for Good Nonprofit Resiliency Grant** is an opportunity for 501(c)(3) nonprofit organizations that support the basic needs of individuals and families in Central Maryland to receive grants ranging from \$2,500 to \$25,000. Organizations who are facing urgent challenges, and who have total annual operating budgets of under \$5,000,000, may apply for funding.

ELIGIBILITY

United Way will accept applications from organizations who meet **all** the following criteria:

- Nonprofit organization with **501(c)(3) designation**, or applicant is utilizing a **Fiscal Agent/Sponsor** with a **501(c)(3) designation** for this grant application.
- Total annual operating budget of under **\$5,000,000** for current fiscal year.
- Currently in "good standing" with the State of Maryland Department of Assessments & Taxation.
- Has a history of providing resources and/or services to support the basic needs of individuals and families who are struggling to make ends meet.
- Serves Central Maryland (Baltimore City, and/or Anne Arundel, Baltimore, Carroll, Harford or Howard County).
- Is seeking a grant for one of the three identified **United for Good Nonprofit Resiliency Grant** funding priorities outlined below.

Additionally:

- Organizations currently receiving funding from United Way are eligible to apply.
- Organizations must provide, at the time of application, a copy (within the last two fiscal years) of one of the following financial documents, based on your annual gross income from charitable contributions from that year. Applicants using a fiscal agent/sponsor must provide this required financial document for their fiscal agent/sponsor.

Annual Gross Income from Charitable Contributions	Financial Document Required
\$750,000 or more	Financial Audit (Performed by independent auditor)
Between \$300,000 and \$750,000	Financial Review (Performed by independent auditor)
\$300,000 or less	Internal Financial Statement (Form 990 or Profit/Loss Statement)

Please Note: Applicants that do not meet the eligibility requirements and provide the required documentation **at the time of their application submission** will not be considered for funding.

FUNDING PRIORITIES

United Way will only consider grant awards for proposals that directly aligned with one of following priorities:

- Support for organizations facing funding cuts or delays, to sustain projects and/or operations, and prevent disruptions in crucial basic-needs services.
- Funding to allow organizations to expand/accelerate assistance to meet rising critical needs in our communities.
- Projects/strategies to increase organizational resiliency and sustain critical services through multi-organization collaboration, consolidation, or merger.

INELIGIBLE ACTIVITIES

United Way will not provide funding to organizations that discriminate with regard to race, color, religion, national origin, gender, sexual orientation, gender identity / expression, age, ancestry, marital status or disability. In addition, applications requesting support for the following will not be considered:

- Religious activities (religious organizations may apply for funding for non-sectarian activities)
- Lobbying activities
- Compensation (salary and/or stipend) to individuals under the age of 14. Please note that organizations compensating individuals 14-17 years old must do so within Maryland State Labor Department guidelines.

SUBMISSION

The deadline for application submission is **Monday, December 15, 2025, 5:00 p.m. EST.**

Organizations may submit a maximum of **one application**. Multiple applications submitted by an organization will not be reviewed. Applications must be submitted through United Way's application portal. Only complete applications will be considered for funding.

APPLICATION SUPPORT

United Way will host an **Information Session** for this funding opportunity: Tuesday, December 2, 2025, 11:00 a.m. – 12:15 p.m. via Zoom. Organizations wishing to apply are strongly encouraged to attend.

All materials regarding this grant application, including the link to register for the information session and the link to the application portal, can be found on United Way of Central Maryland's [Grants & Funding Opportunities page](#).

TIMELINE

Grant Application Open	Thursday, November 20, 2025
Grant Information Session	Tuesday, December 2, 2025, 11:00 a.m. – 12:15 p.m.
Submission Deadline	Monday, December 15, 2025, 5:00 p.m. EST
Grant Decisions Announced	Mid-January 2026
Grant Period	February 1, 2026 – January 31, 2027

REQUIRED INFORMATION

The information below will be required when creating an account in United Way's grant portal.

Organization Information

- Legal Name of Organization
- Organization EIN (9-digit) & Organization UEI number (Unique Entity Identifier)
- Address, City, State, Zip, Phone Number
- Social Media Information (website, Facebook, Twitter, etc.)
- Start and End Date of Current Fiscal Year
- Total Annual Operating Budget in your Current Fiscal Year
- Organization Leader (CEO/Executive Director, etc.)
 - Name, Title, Email, Phone
- Grant Application Contact
 - Name, Title, Email, Phone

Fiscal Agent/Sponsor Information (if applicable)

- Legal Fiscal Agent Name
- Fiscal Agent EIN (9-digit) & Fiscal Agent/Sponsor UEI number (Unique Entity Identifier)
- Address, City, State, Zip, Phone Number
- Contact Person Name, Contact Title, Email, Phone

Required Organizational Documents

Applicants are required to provide, via upload, the documents outlined below. Please note: For applicants utilizing a fiscal agent/sponsor, you must provide the fiscal agent/sponsor documents for those items marked with an (*).

- ☐ A copy of your 501(c)(3) Determination Letter from the IRS*
- ☐ Maryland Good Standing Certificate of Status from the State of Maryland Department of Assessments & Taxation (current Fiscal Year) *
- ☐ A copy of your current organizational operating budget (12 months)
- ☐ A list of your current board of directors, including professional affiliations
- ☐ A copy of your current organizational chart
- ☐ Required Financial Document(s) (within last 2 Fiscal Years), based on guidance below*

Annual Gross Income from Charitable Contributions	Financial Document Required
\$750,000 or more	Financial Audit (Performed by independent auditor)
Between \$300,000 and \$750,000	Financial Review (Performed by independent auditor)
\$300,000 or less	Internal Financial Statement (Form 990 and Profit/Loss Statement)

APPLICATION NARRATIVE

1. Purpose of your grant request (70 words max)

Please briefly summarize the purpose of your grant request.

2. Provide your organization's Mission Statement (50 words max)

3. Tell us about your organization (500 words max)

Provide an overview of your organization, history of service to the community, the population you serve, and the scope of activities/programs.

4. Jurisdiction you will serve

Please indicate which of the Central Maryland jurisdictions you will primarily serve with grant funding (Select one)

- Anne Arundel County
- Baltimore City
- Baltimore County
- Carroll County
- Harford County
- Howard County

5. Amount of funding requested

Grant range is \$2,500 - \$25,000.

6. Funding priority you will address

Please indicate which funding priority your grant application will directly address (Select one primary area)

- A. Support for organizations facing funding cuts or delays, to sustain projects and/or operations and prevent disruptions in crucial basic needs services.
- B. Funding to allow organizations to expand/accelerate assistance to meet rising critical needs in our communities.
- C. Projects/strategies to increase organization resiliency and sustain critical services through multi-organization collaborations, consolidations, or mergers.

7. Your proposed plan (750 words max)

Provide a proposal narrative that directly addresses the funding priority for which you are seeking support. Based on your selected priority, please include the information outlined below.

Priority A: Support for organizations facing funding cuts or delays, to sustain projects and/or operations and prevent disruptions in crucial basic-needs services.

Please include:

- Specific details regarding your organization's funding loss, delays and/or policy changes that have, or threaten to, disrupt your ability to provide critical basic needs services.
- What services have been/are at risk of being disrupted, who/how many people will lose these services and what is the projected impact and timeline of these disruptions?
- Your plan for sustaining services, how United for Good grant funding will be used and the impact these funds will have on your service delivery.

Priority B: Funding to allow organizations to expand/accelerate assistance to meet rising critical needs in our communities.

Please include:

- A description of the increased needs you are seeing in the communities and/or among the population you serve, providing data where possible.
- A description of your plan to expand/accelerate your work to meet these rising needs, including a timeline.
- How United for Good grant funding will be used and what impact will this funding have on your service delivery, including services provided, number served, etc.

Priority C: Projects/strategies to increase organizational resiliency and sustain critical services through multi-organization collaboration, consolidation, or merger.

Please include:

- The challenges your organization and its partners are facing and/or opportunities it has encountered that are leading you to propose deeper collaboration at this time.
- A description of your plan to increase organizational resiliency and sustain critical services through multi-organization collaboration, consolidation, or merger. Be sure to provide details about your proposed collaborative strategy, including partner organizations, roles and implementation timeline.
- How United for Good grant funding will be used and what impact will this funding have on long-term resiliency.

8. Additional funding needed (300 words max)

What is the total amount of funding you need to implement your plans / fill the gap you have in funding? Please list any additional funding you have received and what outstanding funding requests you have (Include funder's names, amounts requested).

APPLICATION BUDGET

Please provide amounts for each line item below if you are requesting funds within that category. Add brief descriptions when indicated.

Salaries and Benefits
Program Supplies
Major Property / Equipment Purchase (e.g., computer, freezer)
Equipment Lease/ Rental
Equipment Maintenance/Repair
Contracts/Consultants
Professional Membership Fees
Travel
Conference/Training
Printing
Postage/Shipping
Miscellaneous
Administration (not to exceed 10% of the grant request)
Total Funding Request