

**A STRONGER SAFETY NET
STARTS WITH YOU**

UNITED FOR GOOD
COMMUNITY RELIEF FUND



**United for Good -
Nonprofit Resiliency Grant**

**Applicant Information
Session**

December 2, 2025

Welcome

- Recording Today's Session
- United Way Team Introductions



United Way
of Central Maryland



Agenda

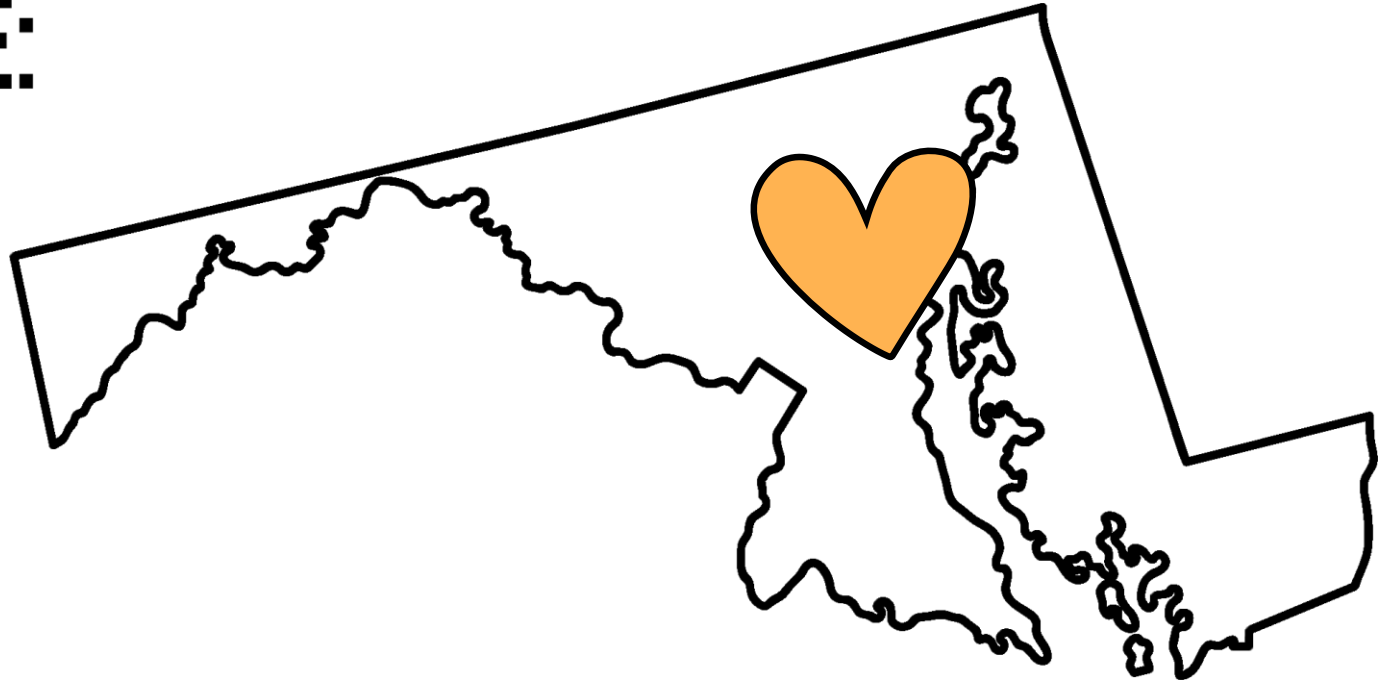
- About us
- Overview of this grant opportunity
- Eligibility / Required Documents
- Funding Priorities
- Selection Criteria
- Application Narrative
- Application Tips
- Question and Answers



THE COMMUNITIES WE SERVE:

For 100 years, we've worked tirelessly to improve **Central Maryland** and its neighborhoods by building deep and trusting relationships with our neighbors—engaging, listening, and taking action.

- **ANNE ARUNDEL COUNTY**
- **BALTIMORE CITY**
- **BALTIMORE COUNTY**
- **CARROLL COUNTY**
- **HARFORD COUNTY**
- **HOWARD COUNTY**

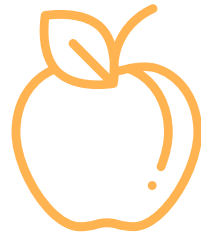


OUR AREAS OF IMPACT



Central Maryland

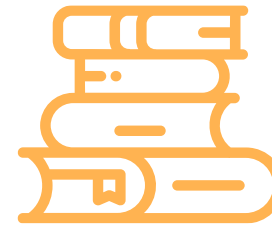
**211 MARYLAND
HELPLINE**



HEALTH



HOUSING



EDUCATION



**ECONOMIC
ADVANCEMENT**



UNITED FOR GOOD

COMMUNITY RELIEF FUND

- **Deliver accelerated assistance** to people facing emergencies and challenges accessing basic needs
- **Support local nonprofits** burdened by increased demand and reduced funding
- **Expand the capacity our 211 Helpline** to tackle rising call volume by bolstering staff and systems
- **Reinforce the network of care and support** that helps people and neighborhoods navigate hardship and build resiliency to future challenges

uwcm.org/unitedforgood

Nonprofit Resiliency Grant

OVERVIEW

Grant Award Range: \$2,500 - \$25,000

Funding Priorities:

- A: Support for organizations facing funding cuts or delays, to sustain projects and/or operations and prevent disruptions in crucial basic needs services.
- B. Funding to allow organizations to expand/accelerate assistance to meet rising critical needs in our communities.
- C: Projects/strategies to increase organizational resiliency and sustain critical services through multi-organization collaboration, consolidation, or merger.



Application Dates

Activity	Date
Grant Information Session	Tuesday, Dec. 2, 2025, 11:00 - 12:15 am
Grant Application Closes	December 15, 2025, 5 pm EST
Decisions Announced	Mid-January 2026
Grant Period	February 1, 2026 – January 31, 2027

**A recording of the Grant Information Session will be made available.*

**Questions can be submitted to grantquestions@uwcm.org.*

Nonprofit Resiliency Grant

ELIGIBILITY

- 501(c)(3) Non-profit tax status
- Serving Baltimore City or Anne Arundel, Baltimore, Carroll, Harford or Howard County
- In Good Standing with State of MD Dept. Assessments & Taxation
- Annual operating budget of under \$5,000,000
- Applicant has history of providing resources and/or services to support the basic needs of individuals and families who are struggling to make ends meet
- Applicant is seeking a grant for one of the three identified **grant funding priorities**
- Organizations who receive other grants from United Way are eligible to apply
- Only one application per organization

Nonprofit Resiliency Grant

ELIGIBILITY DOCUMENTATION

- 501(c)(3) Non-profit Determination Letter
- Current Good Standing status from State of MD Dept. Assessments & Taxation (Screenshot or uploaded printout with date)
- Submission of Required Financial Document
- Applicants may use a **Fiscal Agent**
 - Documents above should be provided by your Fiscal Agent
- Additionally, applicants are required to provide (when creating organizational profile):
 - Current Organizational Budget
 - Current Board of Directors
 - Organizational Chart

Financial Document Submission Required

Applicant's (or Fiscal Agent's) Annual Gross Income from Charitable Contributions	Financial Document Required
\$750,000 or more*	Financial Audit (performed by independent auditor)
Between \$300,000 and \$750,000*	Financial Review (performed by independent auditor)
\$300,000 or less	Internal Financial Statement (one of these two documents: Form 990 or Profit/Loss Statement)

Please note:

- Document must be within the past two fiscal years.
- Annual Gross Income from the fiscal year reported should align with document requirement.

Nonprofit Resiliency Grant

Funding Priorities

- **Priority A:** Support for organizations facing funding cuts or delays, to sustain projects and/or operations and prevent disruptions in crucial basic needs services.
- **Priority B:** Funding to allow organizations to expand/accelerate assistance to meet rising critical needs in our communities.
- **Priority C:** Projects/strategies to increase organizational resiliency and sustain critical services through multi-organization collaboration, consolidation, or merger.



Nonprofit Resiliency Grant

SELECTION CRITERIA

What we are looking for!

- History of Service - demonstrates that they play a critical role in supporting basic needs of ALICE households.
- **Alignment - strongly aligns with one of the three funding parameters.**
- Urgency / Need – Why now?
- Impact - makes a strong case for how funding will sustain/increase access to important services / resources.



Narrative Questions

- **Purpose of your grant request (70 words max)**

Please briefly summarize the purpose of your grant request.

- **Tell us about your organization (500 words max)**

Provide an overview of your organization, history of service to the community, the population you serve, and the scope of activities/programs.

- **Your proposed plan (750 words max)**

Provide a proposal narrative that directly addresses the funding priority for which you are seeking support. Based on your selected priority, please include the information outlined below.

- **Additional funding needed (300 words max)**

What is the total amount of funding you need to implement your plans / fill the gap you have in funding? Please list any additional funding you have received and what outstanding funding requests you have (Include funder's names, amounts requested).

Priority A: Support for organizations facing funding cuts or delays, to sustain projects and/or operations and prevent disruptions in crucial basic-needs services.

- Specific details regarding your organization's funding loss, delays and/or policy changes that have, or threaten to, disrupt your ability to provide critical basic needs services.
- What services have been/are at risk of being disrupted, who/how many people will lose these services and what is the projected impact and timeline of these disruptions?
- Your plan for sustaining services, how United for Good grant funding will be used and the impact these funds will have on your service delivery.

Priority B: Funding to allow organizations to expand/accelerate assistance to meet rising critical needs in our communities.

- A description of the increased needs you are seeing in the communities and/or among the population you serve, providing data where possible.
- A description of your plan to expand/accelerate your work to meet these rising needs, including a timeline.
- How United for Good grant funding will be used and what impact will this funding have on your service delivery, including services provided, number served, etc.

Priority C: Projects/strategies to increase organizational resiliency and sustain critical services through multi-organization collaboration, consolidation, or merger.

- The challenges your organization and its partners are facing and/or opportunities it has encountered that are leading you to propose deeper collaboration at this time.
- A description of your plan to increase organizational resiliency and sustain critical services through multi-organization collaboration, consolidation, or merger. Be sure to provide details about your proposed collaborative strategy, including partner organizations, roles and implementation timeline.
- How United for Good grant funding will be used and what impact will this funding have on long-term resiliency.

What we are not looking for:

- Applications that don't directly address/align directly with one of the funding priorities.
- Applicants without a history of supporting basic needs.
- Outside organizations proposing to bring their program or services to a community.
- Ineligible activities: religious activities, lobbying activities

QUESTIONS?

- If you have a question regarding the REQUEST FOR PROPOSALS (RFP), please type it into the Chat
- <https://www.uwcm.org/funding-opportunities-for-organizations>



United Way
of Central Maryland

Application Walkthrough

UWCM Grant Portal: *Submittable*

[Grants & Funding Opportunities - United Way of Central Maryland](#)



Grant Portal – things to remember

- Save work when leaving sections
- Must answer all required questions
- Narrative sections have word limits
- Some fields are restricted (number only, # of digits, etc.)
- To submit– all sections must be 100% complete, including:
 - Yes/No questions – even if answer is “no”
 - Budget lines must have amount (even if it is “0”) and Description (use NA if budget line item is “0”)
 - All required attachments



Application Top Seven Tips

1. Read the questions thoroughly and use the prompts as a pattern for your responses.
2. Draft narrative in a Word document and cut and paste it into application.
3. Be clear – do not assume the application reviewers know anything about your organization. (i.e., explain acronyms, stay away from industry jargon)
4. Be succinct and pay attention to character limits.

Application Top Seven Tips

5. Put the information in the right places.
6. Link your budgeted expenses to proposed project activities.
7. Ensure your submitted application is easy for the application reviewers to understand and score. A disconnected application may impact your score.

QUESTIONS?

- If you have additional questions, please email us at:
grantquestions@uwcm.org



United Way
of Central Maryland



THANK YOU

Visit <https://uwcm.org/grants-funding-opportunities/> for more information



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